

Community Guidelines – Play Your Tunes

We want PlayYourTunes to be a community where everyone feels empowered but also safe and respected. It's up to all of us to make that happen. This page includes important information about our rules and guidelines related to your use of PlayYourTunes and applies to all types of content on the platform, including images, playlists, comments, messages, bio, descriptions, username, track/playlist titles etc. Please take the time to carefully read through this information; we take these guidelines seriously and expect you to do the same.

Our guidelines are organized by topic area and the examples in the below sections on what is/is not allowed are for illustrative purposes only and are not exhaustive. PlayYourTunes reserves the right to remove any content deemed to violate our Terms of Use and/or these guidelines at our discretion. For more information about how we moderate and enforce against any violative content, please refer to our Content Moderation and Enforcement Policies.

Copyright

We have always set out to build a diverse, collaborative community where the rights of creators are respected.

You are responsible for all activity associated with your account, including all content that you post. If you post content that belongs to someone else (for example, if you are a distributor, promotional agency, manager, or radio plugger acting on behalf of an artist or label), or if you use someone else's content in a remix or other similar work, it is your responsibility to ensure that you have the permission of all relevant rightsholders to post that content to PlayYourTunes. Anyone uploading another person's content without the necessary permissions is liable to have that content removed and/or their account terminated.

When reporting content for infringement, we consider reports abusive if you are not the rightsholder or an authorized agent thereof (like the rightsholder's attorney or manager). Abusive reporting may result in your civil liability for damages incurred by PlayYourTunes (including costs and legal fees), the person whose content you report, or any copyright owner or authorized licensee as a result of content being removed. Additionally, you risk having your account frozen or, in some cases, terminated if we believe that you have abusively reported content. If you do not own the copyright in the content, please do not report it for infringement.

If you are unsure whether you can upload something, read our copyright information pages. If you feel that someone is infringing your copyright, tell us about it.

Criticism

Criticism should always focus on the content, and not on the personal character of the individual who created it. Please share your opinion with others but do so in a constructive way. Before posting feedback, always ask yourself whether you would appreciate receiving the same feedback. If not, don't post it.

Do this:

- "This wasn't my favorite track of yours"
- "I think different vocals on this track would work better"
- "I'm pretty disappointed with this track tbh"

Don't do this:

- "You're a piece of s**t! No one's ever gonna listen to your garbage!"
- "I hate you and your voice. You should stop making music. You're so annoying and we all hate you bro"

Abuse

We have zero tolerance for abusive or threatening behavior within the community and on the platform. We consider abuse to be any activity where the intent or likely result is to attack or demean someone else. This includes, but is not limited to, content aimed at sexualizing or degrading other users. Anyone found to be engaging in this type of activity risks the immediate, permanent termination of their account.

Do this:

- "I like this track! Thanks for this!"
- Block a user who you do not wish to engage with.
- "You're the GOAT!"

Don't do this:

- "F**k you"
- "I'll find u and hurt u where u at man u don't deserve to live"

Harassment

We define harassment as the unwanted, continued pursuit of contact with an individual who has indicated they do not wish to be in contact with another individual. The difference between abuse and harassment is that harassment is typically conducted over a sustained period of time, whereas abuse may be a one-off event. Therefore, if an individual is sending repeated unwanted messages or comments to another user, they risk the immediate, permanent termination of their account.

Do this:

- Message or comment once: "Hey, you should check out my music, I think you'd like it"

Don't do this:

- Repeatedly message or comment: "hey I think you're beautiful talk to me!"
- Engage with someone when they've told you to stop or use PlayYourTunes to contact someone when they've blocked you on another platform.
- Create accounts or content with the sole purpose of "exposing" the behavior of a single identifiable individual or group of individuals.

Unauthorized recording or publishing of private information

We do not allow the sharing of personal details or sensitive information of another person (or entity), without their permission. This includes recordings of private conversations, full names, photographs, unlisted phone numbers, and home or email addresses.

Do this:

- Reference a person by their first name without them being identifiable.
- Express thoughts without any direct references to another person.

Don't do this:

- Include personal details such as "Sarah Smith at Elmwood High School"
- Use photos of other individuals without their consent.
- Upload recordings of private phone calls between two individuals without consent.
- Use screenshots of private conversations as profile/track/playlist artwork.

Impersonation & misleading metadata

As a platform built with creator needs in mind, we welcome the use of stage names or professional identities on PlayYourTunes. However, you cannot impersonate or misrepresent yourself as another person or post information or content that is intentionally misleading.

You must not create profiles or post content that is intended to make people think you are someone else. You must not use someone else's name or trademark without their permission, or pretend to be associated with someone you aren't, even if you feel that you are helping that person by doing so. This applies to everyone from the most popular creators to casual users on PlayYourTunes.

Do this:

- Use tags to indicate similarities to artists that inspire you.
- Use your own name as a display name or URL where this is also the name of an existing artist and no "infringement" is taking place.
- Use your own original artwork on your profile.
- Mention artists that inspire you in your profile bio (i.e., "X, Y and Z artist inspire me")
- Create fan accounts with the permission or endorsement of the artist in question. These must be clearly distinguished from official profiles.

Don't do this:

- Upload tracks with an artist's name in the title who is not officially associated with it.
- Use another artist's name or variation of an artist's name as your display name, URL or Track URL.
- Use an image of an artist or images associated with an artist (album covers etc.) as an avatar, banner, track, or playlist image where the artist is not officially associated with the account or track.
- List artist names in your bio as a means of attempting to game our search.
- Create fan accounts without the permission of the artist in question.

Pornographic Content

We do not allow any content that is predominantly sexual in nature or that could be perceived as an aid to sexual gratification. This includes, but is not limited to, images or recordings containing nudity or detailed descriptions of sexual acts, or links to pornographic sites.

Do this:

- Post ASMR of your dog eating treats, or you brushing your hair.

Don't do this:

- Post noises directly associated with sexual acts disguised as ASMR.
- Link to any pornographic content in your profile bio.

Child Safety

We do not allow any child exploitation and PlayYourTunes has no place for any kind of content, behavior or accounts that might exploit or endanger children, or which displays or promotes child sexual exploitation. A child is any person under the age of 18.

Do this:

- Discuss child safety and issues of exploitation and abuse to raise awareness and seek support, provided this does not encourage child sexual exploitation in any way.

Don't do this:

- Upload content that displays, supports, encourages, or provides instructions for the sexual exploitation or abuse of children.
- Upload nude or sexual images of children.
- Post comments on content, message, or otherwise interact with children in a way which is inappropriate or sexualized.

Suicide and other harmful behaviour

We do not allow any content, including but not limited to images, podcasts, or text, on PlayYourTunes that shows or promotes suicide, self-injury, eating disorders, or substance abuse.

Do this:

- Discuss self-harming behavior to raise awareness and seek support, provided that it does not encourage or assist people to kill or harm themselves.

Don't do this:

- Upload content that has the intention to encourage, trigger or instruct suicide or other harmful behaviour.
- Message or comment things like "You should kill or harm yourself" or "Why don't you just make yourself sick so you can lose weight".
- Talk insensitively or mock self-harming behaviour, or negatively target victims or survivors of suicide or self-injury.

Terrorist Content

At PlayYourTunes we strictly prohibit the dissemination of terrorist content and are committed to its prompt removal from the platform. While we take into consideration UN, US and EU lists of terrorist designated organizations, we also follow and enforce the details Pursuant to Article 3 of Regulation (EU) 2021/784 of the European Parliament and of the Council.

PlayYourTunes takes proactive measures to combat the dissemination of terrorist content on our platform. In addition to proactive measures, we also operate a simple to use and robust complaints procedure to enforce these policies:

User Reported Content:

We encourage you to report any content or behavior that may violate our policies against terrorism. Any user reported terrorist content which is subsequently categorized as such following review is considered to be an urgent request and is removed as a priority. We ensure to carry out our review process as soon as possible, in line with relevant statutory requirements.

Reported Content from National Authorities:

We are also committed to prioritizing the review and removal of any and all terrorist content reported to us through a removal order from any United Kingdom Competent Authority. Removal orders are separated/filtered and promptly addressed according to relevant law enforcement requirements.

PlayYourTunes maintains its stance on prohibiting and removing the dissemination of any terrorist content either reported or proactively detected as terrorist content from both its users and law enforcement. PlayYourTunes is committed to monitoring and reviewing its moderation processes on a regular on-going basis to ensure their effectiveness and alignment in compliance with current valid regulations.

Do this:

- Speak about terrorist groups in a purely educational manner or for reporting through legitimate news sources, making it clear when you are quoting directly and not presenting them as your own views.
- Specifically state that you do not endorse the groups/events/etc.

Don't do this:

- Upload content glorifying terrorist acts, groups or leaders
- Comment in support of, or encouraging a terrorist attack

Violence and threatening behavior

We do not allow any use of intimidation or threats of violence between our users, against the wider public or against PlayYourTunes employees. Likewise, we don't permit any incitement to, or glorification of, violent acts either against an individual or the wider public. Additionally, the use of excessive gore in regard to both imagery and language is not permitted.

Do this:

- Provide commentary on violence in regard to a specific event (i.e., something that happened to you in the context of a podcast episode).
- Refer to violence where this serves an educational purpose.

Don't do this:

- Upload content that has the intention to intimidate an individual into fearing a physical attack against their person.
- Upload content inciting violence (i.e., calling on or encouraging others to complete violent acts against an individual or against the wider public).
- Upload graphic images of real or dramatized violence with the intent to glorify violent acts or to shock/disgust.

Hate speech

PlayYourTunes allows for the presentation of individual beliefs and opinions. We do not, however, allow behavior or content that promotes or encourages hatred, discrimination or violence against others based on race, cultural identity or ethnic background, religious beliefs, disability, gender identity, or sexual orientation. We will use our discretion when necessary to determine if beliefs or opinions incite hatred. Please keep in mind that applicable laws state that Nazi and ISIS content is illegal, and will be removed without discussion, unless clearly used for educational or journalistic purposes.

Do this:

- Speak about a hate group in a purely educational manner, making it clear when you are quoting directly and not presenting them as your own views.
- Specifically state that you do not endorse the groups/events/etc. that you may be quoting.

Don't do this:

- "I mean, these [protected group], they know what's wrong with them"

- “[protected group] are threatening us. We need to get them out”

Misinformation

As a platform that promotes freedom of speech and connects millions of people, we feel we have a responsibility to take a clear stance on the issue of misinformation. Although not a new concept, the digital age has made it easier than ever to spread information almost anywhere in the world.

We understand that in today's day and age many people rely on the internet and social platforms as their main news source. Therefore, to maintain the trust and safety of our community, the use of false, fabricated or manipulated information is something we do not condone, especially when presented as fact and when posing a potential threat or allowing for long term harm to the wellbeing of both our user base and society at large. This type of information can take many forms but is often uploaded with the aim of affecting political discourse.

Furthermore, we feel we must be explicit in stating we do not under any circumstances allow the posting or sharing of harmful ideologies that misinform the public, such as those that deny the occurrence of violent events, or those that target an individual or protected group by inciting fear, hate or prejudice. Any user whose content may be deemed in violation of our Terms of Use may be subject to the immediate, permanent termination of their account. We encourage you to ensure the accuracy of your content, as each user is solely responsible for what they upload. With that all being said, we do encourage you to offer and discuss your opinion with others should it be very clearly presented as such and kept in line with the rest of these guidelines.

Do this:

- Use imaginative subjects to produce satire, comedy, and entertainment content.
- State or talk about your opinion as just that, opinion.

Don't do this:

- Use of clickbait titles, profile names and description.
- Fabricate content that deliberately presents false or misleading claims as news.
- Refer to violent events as “false flags”.
- Post or share conspiracy theories like denying the Holocaust.

Spammy behavior and self-promotion

PlayYourTunes aims to help creators connect directly with music lovers and their fans and build their audience. We understand that promoting your work is important, and we encourage you to seek out fans and other like-minded individuals. In our experience, the most successful forms of promotion are built upon meaningful interactions between creators and music lovers.

However, there is a fine line between developing these connections and over-sharing with members of the community. To help encourage a two-way relationship between creators and fans, we have technical restrictions in place to limit activity that goes against this principle. Further, we aim for PlayYourTunes to be a spam-free zone. To support this effort, we have policies in place that prohibit both spammy activity and the use of related services that violate our Terms of Use.

Specifically, it is not possible to:

- Post identical or almost identical comments or messages in large volumes.
- Repeatedly rate the same song
- Repeatedly repost or like tracks that you have reposted or liked in the past.

Do this:

- Reach out to music lovers and fans with tailored messages for each one of them.

- Find users related to your content and interact with them.

Don't do this:

- Copy and paste the same links and words in comments and/or private chat.
- Create, use or promote services that claim to boost a profile's popularity such as followers, plays, likes, or reposts.
- Create, use or promote services that sell social interactions or other forms of promotion on PlayYourTunes.
- Create multiple accounts with the intention of inflating the popularity of songs.

Reporting violations

We aim to create and foster a community where our users' behavior is in line with these guidelines and where individuals hold each other accountable for their use of the platform. When this fails, we also have various measures in place to help us keep track of certain kinds of content that violate our Terms of Use.

That said, if you encounter any content that clearly violates these guidelines or our Terms of Use or is otherwise illegal - including impersonation, abusive or threatening behavior, pornography, or malicious speech - please report this.

Our Trust and Safety Team will review all reports objectively and remove any content that violates our Terms of Use, these guidelines or applicable law. To report content please do so using the appropriate Help Form from our Help Center or through our on-site reporting buttons.

Please bear in mind that something you find unacceptable, may not be a violation of our Terms of Use or illegal. We try to maintain a fair and balanced approach but reporting content will not always result in that content being removed if it does not violate our guidelines, Terms of Use or applicable law.

For more information about filing reports, moderation, and enforcement, please refer to our Content Moderation and Enforcement Policies.

Termination of accounts

If we believe that your activity violates these guidelines, our Terms of Use, any other associated policies, or applicable law, we will send you a written warning to the email associated with the account and a statement of reasons. If we send you more than two of these warnings, we may suspend or terminate your account at our discretion.

In certain cases, such as when we deem your account to be dedicated to the violating activity, we reserve the right to terminate your account immediately, without prior warning, at our discretion. On suspension or termination of your account you will be notified with a statement of reasons and given the possibility to dispute.

For more information about how we enforce our policies and the actions we may take against you, please refer to our Terms of Use, as well as our Content Moderation and Enforcement Policies.

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